

Communications Group Agenda 14th January 2021 – 7.00PM Virtual meeting

AGENDA ITEMS

1. Apologies NONE
2. Approval of minutes of previous meeting 26th November 2020 – 7.00PM Virtual meeting
APPROVED
- 3.1 Councillor Declarations NONE
- 3.2 Declarations of interest NONE
- 3.3 Granting of dispensation NONE
- 4 Village Update
 - 4.1 Articles

Street Names III (David Wilson estate to be split in two articles) – PS	PENDING INTRO
GSG - DG	ADDITIONS NEEDED
Going back in time from the Parish Council – PR	PENDING
Christmas in Staplehurst – PR	COMPLETE
New Clerk – PR	PENDING
Running Club (sponsored planters)- JC	COMPLETE
Council Awards (pictures to be arranged with winners) – JC	COMPLETE
Amendment of Wikipedia – JC	COMPLETE
Other proposed articles	
Staplehurst Parish Council - Who, What And Why - Robin Oakley	DEFERRED TO LATER DATE
Road Accidents in Staplehurst – JC	PENDING
Co-option Vacancy	NOT NEEDED (NOT PUBLISHED IN TIME)
Echo System JC–	PENDING
Future articles	
Street Names IV - PS,	
War memorials (when Street Names series is finished) – PS,	
Women’s Institute – JC,	
Defibrillators - JC	
 - 4.2 Order of the Articles TO BE DECIDED LATER
 - 4.3 Lockdown and possible delay

The group decided to look into not delaying it as it would go too close to the Annual Report, and to keep the momentum.

The group will look into the possibility to request CEG for support to finance posting the Update due to extenuating circumstances. **PR to contact CEG**

Also, the Communications Group looked into promoting the digital (pdf) version via all our social media in case we are not able to deliver it in time. JC
- 5 The Annual Report
 - 5.1 Examples of reports

Three different reports from other villages were shared to have an idea of what other villages are doing and to look if we could improve our Annual Report.

One of them was too basic and only numbers based. A second one had some interesting ideas, like what Parish Councils do (matching Robin Oakley’s article). Still felt ours is better. The third example was felt to be an excellent example of areas where we could improve: look, graphs and sections seemed excellent (https://hook.gov.uk/wp-content/uploads/2020/07/39716-hpc_Annual-report-19-20.pdf)

The office and Councillor McNeill could be requested for help with graphs.

5.2 Articles for our report

Discussions were held based on our current sections and sections from the best example mentioned above. They will need to be decided in the following meeting.

There are many matters carried out by the Parish Council that people do not know who has done it. We need to make sure this is reflected meticulously.

6 Wikipedia Entry

6.1 Articles

Assigned articles to be completed with more time.

6.2 Future articles

Small article to be published in the Village Update to explore the possibility of people offering to write about different areas. JC

7 Thanking SPC Office for support to the Communications Group.

The group wants to reiterate the support it receives from the office and the excellent work they do for us. This is a small group and we feel very supported by them.

8 AOB

The group wants to invite Councillor Gartan to join the Communications Group.

9 Next meeting date

11th February