

Communications Group

CG-1718-002

Notes of the Group Meeting held on Tuesday 12 September 2017 from 19:30 to 21:00

Present: Parish Councillors Ashby, Burnham, Lain-Rose, Riordan and Reardon who was the Chair.

1. Apologies for Absence

It was noted that apologies for absence had been received from Parish Councillor Claridge.

2. Facebook

Concerns regarding some Parish Councillors use of Facebook was discussed and it was agreed that Parish Councillors Ashby and Reardon would attend the KALC training course on 27th September so further discussion was deferred until that had taken place.

Some Councillors has been spoken to privately regarding their posts. It may be necessary to update the Social Media guidelines. It was important that Councillors make a clear distinction between their personal views and those of the Council whilst posting.

3. Website

The new website had received comments from two Councillors and as the result minor changes were made. Therefore, the Group intended to bring the change forward to be discussed at the first convenient Council meeting, possibly October.

4. Village Update

There had been some discussion amongst Parish Councillors regarding the Cranbrook & Sissinghurst Parish Council Magazine, it is very professional booklet. The Group noted that it is printed and sponsored by a local business. The Group intend to have informal talks with the Cranbrook & Sissinghurst Parish Clerk regarding the business model. Two queries arose should we consider a similar publication; one the weight of this ticker item would make delivery by volunteers difficult and second if sponsors were advertising in this, it would impact on the Carnival & Fete or the Parish Magazine advertising. We have a smaller business base than Cranbrook & Sissinghurst. There has always been a “no adverts or sponsorship” policy for the Update as set out within the Editorial Guidelines.

The next update is due out in October. We will be discussing with the printers whether it could be printed on glossy paper and the given a presentation uplift. Lists of 15

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possible items were discussed for the next issue. Parish Councillors will be getting requests for their copy in the next few days. The Medical Centre and the Men's Shed would like to have inserts.